

Press Release

Theta Chi Fraternity has launched Sacred Purpose, a movement to improve the health, safety and overall wellbeing of its members. As part of Sacred Purpose, the Fraternity has created an international Director of Health and Safety Programming, and has created two additional leadership positions to serve at the local chapter levels.

Undergraduate Theta Chi leaders can be elected to the Vice President of Health and Safety, the third-highest ranking officer in the Fraternity's chapter leadership structure, and Theta Chi alumni or campus professionals can serve as the Health and Safety Advisor.

These on-campus leaders will be charged with recognizing the emotional, physical and relational needs of chapter members and proactively facilitating access to assistance and resources for those members. In addition, Sacred Purpose leaders will twice annually host educational programs that are open to the entire campus community, and coordinate guest speakers who will provide inspiration, ideas and resources for advancing Sacred Purpose within each chapter.

"Inspired by our most deeply cherished fraternal value—the assisting hand—the mission of Sacred Purpose is simple: to inspire a better brotherhood and deeper level of mutual caring for one another," said Shawn Bennett, director of health and safety programming for Theta Chi. National President Dick Elder affirms, "This is a bold move for Theta Chi, but we have never been afraid of being bold and taking on leadership roles by making decisions that support our values and our lifelong commitment to the 'Helping Hand' while enhancing the Theta Chi experience."

Executive Director, Mike Mayer is also committed to the initiative. "The Sacred Purpose movement is an essential strategic initiative for the Fraternity." "It is encouraging to see members deepen their commitment to one another and to Theta Chi." "Sacred purpose is a big idea that is widely supported at all levels of the Fraternity." "Most excitedly, it is an idea that was sparked by an undergraduate task force composed of chapter presidents."

For additional information

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